



**WHEN THE MINISTRY FOR
PRIMARY INDUSTRIES
FAILED TO KEEP PSA OUT
OF OUR COUNTRY
THEY KILLED MORE THAN
JUST KIWIFRUIT VINES.**



The Psa crisis of 2010 is estimated to have cost our country \$885 million at the very least. All New Zealanders have an interest in making sure it doesn't happen again.

The Ministry for Primary Industries (previously Biosecurity NZ) has an obligation to all New Zealanders to protect our native trees and wildlife, our agriculture sector and our horticultural products, which are the best in the world.

FROM 2004, THEY WERE NEGLIGENT AND FAILED.

So this week kiwifruit growers are launching The Kiwifruit Claim to seek redress.

If you are a grower and want to register as part of the claim, or simply want to know more, go to www.thekiwifruitclaim.org